

URBAN TASK FORCE STRATEGIC WORKSTREAMS | 2023-2024

The Urban Task Force (UTF) launched in February 2021 to advocate on behalf of the Bay of Plenty property and business industry in the region. In just over two years, UTF membership has grown to represent over 70 member companies collaborating across five key strategic objectives, overseen by its highly committed Board Members.

In the 2023 – 2024 financial year, UTF believes key economic and environmental pillars will play a significant role in our strategic workstreams; these include (but are not limited to):

- » New Zealand is heading into uncertain economic times with high inflation, a cost-of-living crisis and political instability;
- » The infrastructure required to support the combination of a fast-growing city and the country's largest port is significant, yet investment has not kept up with growing needs;
- » Tauranga has a chronic housing shortage. Based on current projections, we will be short 80,000 houses by 2050;
- » Tauranga's commercial land supply is also low in supply and high in demand. Growth projections show the city will be short 400ha of industrial space by 2050;
- » Iwi funding collaboration and partnerships are underutilised.

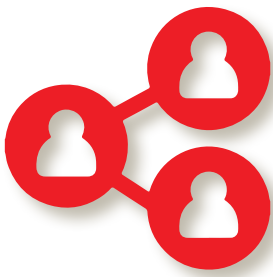
STRATEGIC WORKSTREAMS AND DELIVERABLES



1. Advocate positive change and progress for new and renewed urban communities in Tauranga

UTF is the strong, local, collective voice advocating for positive progress in our property and business communities.

| Strategic Goals | Strategic Actions |
|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Ensure all significant local proposed policy changes are reviewed, researched and actioned | <ul style="list-style-type: none"> » Delivery of critical advocacy and policy submissions, hearings and workshop participation, completed on behalf of the membership. |
| 2. Advocate for continued improvement processes between business community and TCC/Regional Council | <ul style="list-style-type: none"> » Consenting Planning and Process Sub-Committee Meetings – TCC. » Consenting Planning and Process Sub Committee Meetings – Western BOPDC. |



2. Powerful property leadership

UTF advocates for strong knowledgeable leadership. Our contributions encourage informed strategic decision making within local and central government, across the property industry and in business, economic and iwi sectors.

Regional Leadership

| Strategic Goals | Strategic Actions |
|--------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Strong local body governance | <ul style="list-style-type: none"> » Advocate for capable, fit for purpose councillors and mayor - TCC. » Provide clear direction and feedback around expectations of UTF's strategic focus - Regional Council. |
| 2. Strong connection of Tauranga with central government | <ul style="list-style-type: none"> » Close connection with local MP's (Labour/National/Act) to raise support for key strategic priorities. » Foster connectivity with Govt Cabinet MP's (current and expected) along with key stakeholders: Iwi, P1, TCC, Tauranga Business Chamber, Western BOP Infrastructure Forum. |
| 3. Effective collaboration and engagement with local Iwi | <ul style="list-style-type: none"> » Regular dialogue and consultation with all three local Iwi; UTF Board membership. » Shared, collaborative educational events. |
| 4. Advocate for effective CCO performance - local governance | <ul style="list-style-type: none"> » Connect with key decision makers - CCO's and ensure clear expectations of UTF's strategic focus. |

Industry Leadership

| Strategic Goals | Strategic Actions |
|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Powerful leadership for Tauranga's property developer, investor, manager, business and Iwi sectors | <ul style="list-style-type: none"> » UTF representation to have seat at the table on all key decision-making forums. » UTF vocal on key strategic issues. |
| 2. Foster connectedness within Tauranga's property, business and Iwi sectors | <ul style="list-style-type: none"> » Local educational and networking events bringing collaboration and connection of members, key partners and guest speakers together. » MOU's - Priority One, Chamber of Commercial, Tauranga Maori Business Association. |
| 3. Philanthropic Strategy | <ul style="list-style-type: none"> » Annual Leader Development Scholarship. » Community support and engagement. |
| 4. Sustainability | <ul style="list-style-type: none"> » Climate resilience - lead a balanced conversation. » Educated communications included targeted events. |



3. Positive planning and investment decisions

UTF advocates for positive planning and investment decisions which create meaningful, solutions-based approaches to issues.

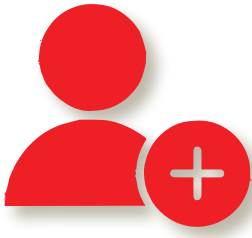
| Strategic Goals | Strategic Actions |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Advocate for positive planning and regulatory outcomes to enable meaningful positive change and progress for our residential and commercial property communities | <ul style="list-style-type: none"> » Leverage Sub-Committee workstreams with specialist expertise from Board/membership contributing fit for purpose solutions. » Delivery of critical advocacy and policy submissions, hearings and workshop participation, completed on behalf of the membership. |
| 2. Advocate for positive built environment outcomes | <ul style="list-style-type: none"> » Urban Design Panel. » Community support. |



4. Growth and Collaboration

UTF promotes growth and collaboration which brings together the collective voice of all interests from both the public and private sector to build a community for the future.

| Strategic Goals | Strategic Actions |
|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Increase residential land and housing supply | <ul style="list-style-type: none"> » Attract Central Government funding. » Infrastructure enablement of Tauriko West estate. » Intensification along Cameron Road/Te Papa and Papamoa East/Te Tumu. |
| 2. Increase commercial/ industrial land supply | <ul style="list-style-type: none"> » Attract Central Government funding. » Infrastructure enablement of Eastern Exchange, Hull Road, Rangiuru business park. |
| 3. Ensure UTF has a seat at the table within key infrastructure decision making forums | <ul style="list-style-type: none"> » Representation on the Western BOP Property Forum. » Infrastructure Development Code Forum Sub Committee. |
| 4. Improve transport links in and around Tauranga | <ul style="list-style-type: none"> » Unlock the city: Hull Road. » Unlock the region: Port link (west/east), State Highway 29 re-alignment, Rangiuru. |
| 5. Advocate for more community amenity for Tauranga | <ul style="list-style-type: none"> » Civic precinct and museum. » Stadium. |



5. Accountability and Actions

UTF is an incorporated society, focused on delivering our key strategic priorities. Members are accountable to their counterparts, their colleagues and community.

| Strategic Goals | Strategic Actions |
|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Ensure all significant local proposed policy changes are reviewed, researched and actioned | » Delivery of critical advocacy and policy submissions, hearings and workshop participation, completed on behalf of the membership |
| 2. Ensure the educational events programme adds value to membership with keynote speakers and subject matter experts | » Delivery of educational events programme with high attendance and satisfaction/feedback levels. |
| 3. Members collective voice | » Represent our membership through our local collective voice to provide continued improvement for the property and business community; ensure our collective voice is heard loud and clear. |

Urban Task Force – your local collective property and business voice

Contact Us



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